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NEWSRELEASE

Delta Regional Chapter

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RE:AWARDS 2011 CHAPTER AWARDS ANNOUNCEMENT

New Orleans, Louisiana –

The Delta Regional Chapter of the International Interior Design Association celebrated

Re:Awards 2011 – Recognizing Excellence Awards Gala on Saturday, August 13, 2011 at JAX

Riverview Room in New Orleans, Louisiana. This year's Re:Awards theme of "Unmasking Great Design" celebrated the Pride of Delta Regional in a New Orleans style masquerade theme. Participants could bring their own mask or use the provided mask in the invitation packet. Or, show off their creativity and design talent by creating a custom mask and entering the mask competition during the event!

Background

International Interior Design Association (IIDA) is a professional networking and educational Association of 13,000 Members in 10 specialty practice forums and 31 Chapters around the world. IIDA Delta Regional Chapter is a member-focused organization of interior designers and industry partners serving the states of Arkansas, Louisiana, and Mississippi. The Recognizing Excellence Awards (Re:Awards) Gala is a celebration and awards ceremony announcing the winners of the individual professional service awards and design competition entries. The purpose of the Individual Awards is to honor and recognize the contributions of individual Delta Regional Chapter IIDA members over the past year. The purpose of the event design competition is to celebrate outstanding examples of designed interior spaces from the Delta Regional Chapter IIDA members by recognizing the work of peers, promoting public awareness of design excellence, and elevating the interior design profession.

Chapter Membership Awards

Heidi Meibaum, IIDA

2011 Member of the Year – LEADERSHIP award

The LEADERSHIP award is given to an IIDA Professional Member who, over the past year, has exhibited exemplary leadership characteristics, service to the community and IIDA, and a commitment to professionalism.

Heidi was nominated for the LEADERSHIP award for her efforts as an IIDA Delta Chapter Board member, for coordination of the annual New Orleans City Center Crawfish Boil, and continued work with LCID.

Heidi grew up in Metairie and received a Bachelor of Interior Design from LSU. She is a Registered Interior Designer in the State of Louisiana and works for Arc-Com Fabrics. She served as the 2004-2005 President of the IIDA Delta Regional Chapter and currently serves as Executive Board Advisor and VP of Government & Regulatory Affairs. She is also President of the Louisiana Coalition for Interior Design or LCID.

Jennifer Harris Mitchell, Associate IIDA

Amy D. Savoie, IIDA

2011 Member of the Year – RECOGNITION award

The RECOGNITION award is given to an IIDA Professional or Associate Member who, over the past year, has contributed greatly to the Chapter and personally gained a professional achievement deserving special recognition.

Because of the team effort of their accomplishments, the judges wanted to honor both outstanding members. As past co-directors of the New Orleans City Center, Jennifer and Amy have provided exemplary monthly programs for our members. The New Orleans City Center won an Honorable Mention

for Programs at IIDA's Spring 2011 Chapter Leadership Council (CLC) meeting. This was the first time the chapter received an award at CLC.

The 2010 community service project was the first ever YAYA & IIDA Design Challenge which introduced participants to the interior design industry and culminated in the production of the winning design in 3 categories: Furniture Design, Rug Design, and Textile Design. The Design Challenge included many events such as studio critiques, judging, production field trips, winner's announcement party, and holiday auction.

YAYA -Young Aspirations / Young Artists' mission is to empower creative young people to become successful adults. YAYA provides educational experiences in the arts and entrepreneurship to New Orleans area youth by fostering and supporting their ambitions.

Jennifer Harris Mitchell *grew up in Metairie and received a Bachelor of Interior Design from LSU. She is a Registered Interior Designer in the State of Louisiana and works for Sizeler Thompson Brown Architects. Her specialty is healthcare interior design. Jennifer has served as the IIDA Delta Regional Chapter's New Orleans City Center Co-Director for 3 years and currently serves as VP of City Centers.*

Amy D. Savoie *grew up in New Orleans and received a Bachelor of Interior Design from LSU. She is a Registered Interior Designer in the State of Louisiana and works for HMS Architects. Her specialty is Hospitality and Performing Arts/Music School interior design. Amy is the current President of the IIDA Delta Regional Chapter and had served as the New Orleans City Center Co-Director for 3 years prior. In her free time, she volunteers and participates with arts organizations such as Southern Rep, NOBA, and Ballet Hysell.*

Richie Schmitt, Industry IIDA

The 2011 Member of the Year – INDUSTRY

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The INDUSTRY award is given to an IIDA Industry Member who, over the past year, based on contributions over and above those of a financial nature, deserves special recognition within the Chapter for overall commitment and dedication or a specific contribution

Richie was recognized for his support of the City Center Meetings and board. He speaks very positively of our Chapter while introducing it to potential members. He also has been a role model for all Industry Members to dedicate funds as well as time to our Chapter.

Richie grew up in Metairie and attended Delgado Community College. He has worked for Global Industries for 19 years. His specialty is sales. He has been in sales since his teenage years and can't imagine doing anything else. Last year Richie served as the IIDA Delta Regional Chapter's Industry Advisor and currently serves as the Director of Sponsorship.

Chapter Design Competition Awards

Beverly Gaudin

Louisiana State University

Student Award of Recognition – Baton Rouge Art and Cultural Conservatory

The design intent of this Student project is to create a cultural center in the downtown Baton Rouge area. Using LEED as a guiding criterion; recycled shipping containers were utilized for the building structure.

This mixed-use facility incorporates a lecture auditorium, community classrooms, a café and retail space, a music hall, and a gallery showcasing an educational sustainability exhibit.

Judges say great design concept and details, nice use of accents, and great renderings.

Christine Diggs

Louisiana State University

Student Award of Excellence – Immense Networks

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The next student winner was inspired by the sleek design of the classic children's toy the Slinky to design the office space for a young and energetic IT Firm. The design elements include flexible collaboration spaces, repeating circular forms, stainless steel and glass finishes and a playful, energetic color scheme. The design fosters collaboration, inspiration and interoffice communication. It creates a fun, flexible and innovative work environment.

The judges called it Innovative; outside the box thinking, great use of color, and a very realistic design approach. Design concept was presented beautifully in the awesome renderings.

Abell Crozier Architects**Lafayette, Louisiana****Award of Recognition in Corporate Design – Community Foundation of Acadiana**

The first is a non-profit organization that was established to enhance philanthropy in the region and become the vehicle which charitable dreams are realized. The program and basis of design required a structure that is a tangible expression of the organization's values which are stability, permanence, creativity, availability and openness, but most of all, transparency.

Judges found the architectural detailing exceptional. The use of warm, neutral colors creates a welcoming environment.

Holly and Smith Architects**Hammond, Louisiana and New Orleans, Louisiana****Award of Recognition in Corporate Design – Holly and Smith Architects Office Renovation**

The second project is located in downtown Hammond's vibrant historic district, the renovation of this architectural firm's office entry spaces include a new Exterior Storefront, Lobby, and Conference Room.

The renovation is a follow-up to the unveiling of the firm's new brand image. The new entry spaces portray the passionately inspired design focus of the firm which is rooted in a regionally responsive and

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progressive approach to architecture and design. Judges loved the mix use of elements and that the simplistic interior was enhanced by the exterior surroundings.

HMS Architects**New Orleans, Louisiana****Award of Excellence in Corporate Design – AIA New Orleans Center for Design**

The next Corporate Design space is a multi-function space that redefines the image and visibility of a local non-profit organization while accommodating a variety of uses. The client's program called for a rebranding that more closely aligned itself with the corporate sponsorship aesthetic and color scheme of the parent national organization. Being Multi-functional, this space would host such diverse uses as gallery and exhibit hall, lecture room, social gatherings and administrative offices. The project was completed pro bono by the design team, with a majority of the materials and labor donated per the solicitation of the interior design team and client.

Judges called it nice integration of new construction with historical elements. Crisp colors and great use of space; has a lofty and open feel.

Abell Crozier Architects**Lafayette, Louisiana****Award of Excellence in Corporate Design – Abell Crozier Architects**

The first priority for the design team of our next Corporate Design was to reintroduce natural light into what was a former law office while staying mindful of the front elevation's harsh southern exposure. In the goal of allowing light into the space, the interior was opened up creating an open plan environment. By reusing existing materials and furniture throughout, creative ideas for construction, material usage and detailing emerged, which in hand, also controlled the budget.

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Judges said they would love to work in this space; thought the warm colors spark energy and creativity throughout the space; this design certainly breaks the mold of a traditional law office. Excellent use of both old and new materials.

JBHM Architects**Jackson, Mississippi****Award of Excellence in Healthcare Design – Baptist Trinity Hospice House**

A four-building residential hospice facility providing comprehensive services was designed to provide a home-like environment for terminally ill patients of all ages and their loved ones. Nature with her seasons was a repeating theme for the facility's design. To create a residential feel, custom designed headwalls conceal all medical equipment to lessen the appearance of hospital functions. Patient wings include family living rooms with stone fireplaces, conference rooms, nutrition centers, nursing support stations, and spa. Colors were chosen in warm tones to create a soothing, comforting feel.

Judges felt the overall design concept of this facility shines through in every area of the four buildings.

The environment is fresh, functional and comfortable.

Canizaro Cawthon Davis**Jackson, Mississippi****Award of Excellence in Healthcare Design – Madison River Oaks Medical Center**

With an extremely tight timeframe, a new 67 bed hospital was constructed to replace the existing, outdated facility and serve as the primary medical source in the county. Design through completion of construction was 16 months. Working within a compact floor plate, departmental layout was critical.

Particularly important was the travel distances between nurse stations and patient rooms. Options for converting semi-private rooms to private rooms were prepared considering future expansion options. The

designer used standard materials in fresh and creative ways while limiting more expensive finishes and textiles to specialty areas or accent locations.

Judges thought this was an excellent use of interior finishes with fresh colors; very cheerful. This is a fresh and modern approach to an otherwise standard healthcare vibe.

JBHM Architects**Jackson, Mississippi****Award of Excellence in Government Design – Long Beach City Hall**

After exploring alternatives and combining multiple grants, the City decided to demolish the Hurricane Katrina damaged existing structures and construct a new facility on the same site. A new City Hall for a coastal community was designed to combine all City administrative functions under one roof. A traditional architectural exterior scheme was developed while creating a more transitional and modern interior space with traditional detail. The transitional interior scheme allowed for a relaxed environment for the employees and the public while providing the right amount of traditional detail for the administrative duties of the City officials.

Judges thought this design was very nicely done and very well thought out. They loved the classically inspired interiors – traditional, yet fresh.

Commercial Design Interiors**Baton Rouge, Louisiana****Award of Excellence in Hospitality Design – The Body Café**

For this project, the café owners requested a design that combined the social scene of a coffee shop, the niche market of a health conscious café, and the wellness products of a life supplement store.

The design team was instructed to incorporate the logo and marketing scheme within materials and finishes that reinforced the health conscious concept and client's catchphrase "fuel for the body". Through

effective space planning, the design encourages customers to experience each area of the store. Hues of green and orange energize the space while industrial materials of OSB and concrete emphasize the concepts of power and strength.

The judges felt this was a refreshing space that made them want to be healthy. They liked how the architectural millwork mimics the company branding.

Commercial Design Interiors

Baton Rouge, Louisiana

Awards of Recognition in Institutional Design – NAS JRB Credit Union

Honoring its customers of the local naval air-station was the desire of the owners of this banking facility.

The design team created a welcoming space that provides branded banking services to its members.

They utilized design features that emphasize to the customer the various products and services provided.

The designers had to enhance the brand by defining and communicating key design strategies to be used at future new locations.

The millwork finishes, and furnishings had to meet the needs of both the employees and the customers.

The judges thought the concept was conveyed well through the choice of materials. Nice incorporation of Naval colors and theme.

Elizabeth Carter Interior Design, LLC

Baton Rouge, Louisiana

Award of Recognition in Institutional Design – Ingleside United Methodist Church

When their sanctuary was destroyed by fire in 2007, the primary request from the church building committee was for the new worship space to honor the memory of the original church and be intimate and appealing to both older and younger church members. This was accomplished with a design that fuses contemporary architectural elements with traditional Christian symbolism, and also incorporates artifacts

and images from their past. The space had to be adaptable to different functions as the community grows and changes over time.

Judges liked the mixed use of architectural elements – especially the exposed beams in the corridor.

Canizaro Cawthon Davis**Jackson, Mississippi****Award of Excellence in Institutional Design – Mississippi Children’s Museum.**

The goal was to motivate children to discover, learn, invent, and explore within a fun and imaginative museum. The client desired interactive learning focused on improving literacy while maintaining a family and educator friendly environment. By using their state’s rich diversity and unique attractions, the museum is designed as a two story building with a whimsical character.

Judges said great attention to detail; very creative way to encourage education and make it fun!

Eskew Dumez Ripple**New Orleans, Louisiana****Award of Excellence in Institutional Design – L.B. Landry High School.**

With a LEED for Schools Silver certification anticipated, this new high school was part of a post-Katrina “quick start” construction program to accelerate the replacement of five damaged schools within an extremely aggressive timeline. Academic ‘houses’ are provided within two classroom wings. These wings create a central courtyard for outdoor gatherings space focused around a mature magnolia tree that existed on the site of the previous school. The building incorporates numerous sustainable design strategies, including a storm water management system and photovoltaic energy harvesting system. These were designed as highly visible, didactic elements of the project for use as teaching tools for faculty and students.

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Judges thought the use of daylight enhanced the design, very fresh and inspirational graphics, great use of color and design elements - they wanted to go to school again.

Celia Barrett Design**Jackson, Mississippi****Award of Excellence in Residential Design – Barrett Jones Residence**

A professional couple with long stressful hours at work wanted a beautiful space to come home to and relax in luxury and comfort. It would reflect the neoclassical touches found throughout the house, yet use all of the technology available today. Symmetry, soft textures and a tone on tone color palette play a large part in the relaxing effect of the room.

Judges felt this space definitely accomplished the design objective to be calming and relaxing; beautiful details throughout.

Commercial Design Interiors**Baton Rouge, Louisiana****Award of Excellence in Residential Design – Orange Beach Residence.**

The “heart” of this vacation residence is a 3 story internal core that was wrapped with custom millwork wall panels. The design integrated teak finishes with accent wood shapes that abstractly mimic the surrounding sand dunes and dock piers. The elegant pattern and blend of stone, metal and tile throughout the residence add a warmth and resiliency that takes its inspiration from the sand and shell beaches blanketing the property.

Judges thought the design elements do a great job of bringing the outside indoors – the end results definitely answers the design problem, the lighting was very well done.

Abell Crozier Architects

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Lafayette, Louisiana**Award of Excellence in Retail Design – Busch Fireplace & Mike Baker Brick**

The owners wanted a showroom space that provided a neutral backdrop for the products and services that they offer and it also needed to be a space that provides a modular environment that can be reconfigured as products and services. One of the main design goals was to provide a space that was interactive and attractive to clients. The showroom needed to be a space that provided economical solutions to budget minded clients as well as those with no budgetary concerns.

This goal was achieved by mixing traditional and non-conventional installation methods with high end finishes, equipment and furnishings.

Judges thought this was an awesome showroom, the creation of actual living environments help inspire customers, neutral color palette helps to open the space up and showcase the products.

Canizaro Cawthon Davis**Jackson, Mississippi****Award of Excellence in Retail Design – The Beagle Bagel Café**

A locally owned café/retail store planning for future franchise opportunities needed a fresh, current design unlike others. Budget driven finishes with key design elements were selected for impact such as metal ceiling clouds and computer tech kiosk. Defining two 'point of sale' locations for two separate public entrances proved to be very challenging.

Judges felt this was a fresh and fun atmosphere – great use of color to energize patrons. Ceiling details are outstanding.

Membership Information

For membership information or to find out about local meetings, please contact the IIDA Delta Regional VP of Membership, Suzanne Stafford, IIDA, LEED AP [vp-membership@iida-delta.org]

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Or contact the IIDA Delta Regional President, Amy Savoie, IIDA [president@iida-delta.org]

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The International Interior Design Association (IIDA) works to enhance quality of life through excellence in interior design and to advance interior design through knowledge, value and community.

IIDA is a professional networking and educational association of 13,000 Members in ten specialty Forums in 31 Chapters around the world. Additional information is available on IIDA's website www.iida.org.